Minneapolis
Where Knowledge and Networking Meet

AMCP’S 23RD ANNUAL MEETING & SHOWCASE • APRIL 27–29, 2011

idea exchange and collaboration
enables you to move beyond the challenges of today and walk away with tools, solutions and strategies to improve your business and the delivery of health care

numerous networking opportunities
from the more than 30 educational sessions certified for CE to the Satellite Symposia, Annual Showcase and Receptions

AMCP’s largest meeting of the year
with sessions targeting the challenges posed by health care reform implementation and other significant issues affecting managed care pharmacy

join us and be a part of it
by partnering with AMCP; learn how you can get involved through Sponsorship Opportunities and give your company valuable exposure

NEW EVENTS for 2011!
Learn more about these new events and other meeting details here and at www.amcp.org.

Photos courtesy of “Meet Minneapolis”
MINNEAPOLIS

AMCP’S 23RD ANNUAL MEETING & SHOWCASE 

O N L Y ! ...B E Y O N D !

Welcome Breakfast for New Members and First Time Attendees

Thursday, April 28, 2011, 7:00 am–8:00 am

Join us for a special event designed especially to help you make the most of your experience at the Annual Meeting & Showcase. Enjoy breakfast, gain strategies for navigating the conference and meet some of the Academy’s Board of Directors, Committee members and chairs, and many of your colleagues from across the country. It’s a great way to start the meeting. You’ll be sure to go home with new knowledge, new ideas and new connections.

Satellite Symposia

Wednesday, April 27 through Friday, April 29, 2011

AMCP is providing additional programming options for your continuing education through the offering of five distinct Satellite Symposia! Take advantage of these dynamic activities while you are at the conference as each will offer Continuing Education (CE) through an ACPE-accredited provider. In addition to CE, various symposia will also offer CME through an ACCME-accredited provider. There are no additional fees to attend these educational activities as a registrant of AMCP’s 23rd Annual Meeting & Showcase.

Please visit AMCP’s website for a complete schedule of these programs and more!

Student Pharmacist and New Member Reception

Friday, April 29, 2011, 5:00 pm–6:30 pm

Don’t miss this special reception where you’ll have an opportunity to mingle with AMCP’s Board of Directors, students from various schools of pharmacy, and new AMCP members in a relaxed, social environment. Make sure to stay for the announcements of the P&T Competition and Best Poster Award winners, along with the drawing for your chance to win a free registration to AMCP’s 2011 Educational Conference in Atlanta being held October 19–21, 2011!
Health Care Reform Implementation Track

This new track is designed to take you through everything you need to know regarding the new health care reform law, its implementation, and effect on managed care pharmacy. As part of this focus, the following topics will be offered: biosimilars; Comparative Effectiveness Research (CER) and Patient-Centered Outcomes Research Institute (PCORI); Coordinated Care/Accountable Care Organizations; future program changes for Medicare Part D; 2012 requirements for long-term care short cycle dispensing; Medicaid changes and contract strategies; quality measure development and anti-fraud, waste and abuse program integrity requirements.

Schedule At-A-Glance

**Tuesday, April 26**

11:00 am – 6:30 pm  Foundation for Managed Care Pharmacy — Dialogues in Managed Care Leadership 2011 (Separate registration & fee required. Go to www.fmcpnet.org for information.)

**Wednesday, April 27**

8:00 am – 6:30 pm  Registration
8:00 am – 12:00 pm  AMCP Board of Directors Meeting
8:00 am – 12:00 pm  AMCP Committee Meetings
8:30 am – 12:30 pm  Continuing Professional Education Partner Program (CPEPP)
1:00 pm – 5:00 pm  Pre-Conference Program
1:00 pm – 5:00 pm  Pre-Conference Symposium
5:00 pm – 6:30 pm  Opening Night Reception
7:00 pm – 9:00 pm  Annual Awards Dinner (invitation only)

**Thursday, April 28**

6:00 am – 8:00 am  Breakfast Symposium
7:00 am – 8:00 am  Welcome Breakfast for New Members & First Time Attendees
7:00 am – 5:00 pm  AMCP Committee Meetings
7:00 am – 6:30 pm  Registration
8:15 am – 12:30 pm  Educational Sessions
8:30 am – 12:00 pm  Managed Care Essentials
8:30 am – 12:30 pm  Lunch Symposium
9:30 am – 11:45 am  AMCP/FMCP 11th Annual National P&T Competition

**Thursday, April 28 (cont’d)**

11:00 am – 12:30 pm  Leadership Luncheon (invitation only)
11:00 am – 12:30 pm  Student Pharmacist Business Luncheon
1:00 pm – 2:30 pm  Opening General Session
2:30 pm – 6:30 pm  Exhibit Hall Open
4:00 pm – 5:30 pm  Educational Sessions
5:30 pm – 6:30 pm  Annual Showcase Reception
8:00 pm – 10:00 pm  FMCP Donor Dessert Reception (invitation only)

**Friday, April 29**

6:00 am – 8:00 am  Breakfast Symposium
7:00 am – 5:00 pm  Registration
7:00 am – 5:00 pm  AMCP Committee Meetings
7:15 am – 8:15 am  Educational Sessions
8:30 am – 10:00 am  General Session
10:00 am – 2:45 pm  Exhibit Hall Open
10:30 am – 12:30 pm  Roundtable Discussions
10:30 am – 12:45 pm  Educational Sessions
10:30 am – 12:45 pm  AMCP/FMCP 11th Annual National P&T Competition
11:00 am – 12:00 pm  “Meet the Experts” Discussions in Exhibit Hall
12:00 pm – 2:00 pm  Lunch in Exhibit Hall
12:30 pm – 5:00 pm  AMCP Chapter Leadership Academy (invitation only)
2:45 pm – 5:00 pm  Educational Sessions
5:00 pm – 6:30 pm  Student Pharmacist and New Member Reception
6:30 pm  Meeting Adjourns
Annual Showcase
Thursday, April 28 through Friday, April 29, 2011
AMCP’s largest exhibition of the year! The Annual Showcase features over 100 exhibiting companies, ready to display and discuss the latest drug therapies, technologies, and a wealth of products and services affecting professionals working in managed care pharmacy. Don’t miss this unique opportunity to network with colleagues and establish new professional relationships.
Visit AMCP’s website for a list of exhibiting companies/organizations. The Exhibitor Prospectus is also available through AMCP’s website for companies interested in exhibiting.

Showcase Passport
Thursday, April 28 through Friday, April 29, 2011
NEW THIS MEETING! Attendees walking the Exhibit Hall will have the chance to win one of several fantastic prizes. AMCP is launching an Exhibit Hall Passport event that will be fun to complete and make meeting-goers eligible for a daily drawing. All attendees will receive a Passport in their tote bag at the beginning of the meeting that they will take to each of the stations positioned throughout the Exhibit Hall. Once the Passport has been stamped and is complete, attendees can turn it in for the daily drawing. Stay tuned for more information on the incredible prize items!

P&T Competition
Thursday, April 28 through Friday, April 29, 2011
The National Pharmacy and Therapeutics Competition (P&T Competition) challenges students from the Academy’s Student Pharmacist Chapter ranks to think in terms of real world experience implementing AMCP’s Format for Formulary Submissions. The national competition is intended to give students an opportunity to hone and test their evaluation skills. More importantly, the competition will allow students to view different styles and processes that can be used in effective formulary management. Don’t miss out on this great event. P&T Competition winners will be announced at the Student Pharmacist and New Member Reception.
A competition schedule will be available soon on AMCP’s website.

Poster Presentations
Friday, April 29, 2011
Poster Presentations provide a time for authors to present their work and research findings as well as an opportunity for you to review their material in a relaxed atmosphere and on a one-to-one basis. The Poster Presentations are set up in the Exhibit Hall.
FMCP’s Best Poster Award is given to both the student pharmacist and the resident/fellow with the most outstanding poster. The winners of each category will be announced at the Student Pharmacist and New Member Reception.
A list of poster abstracts will be available on AMCP’s website.

Product Theaters
Thursday, April 28 through Friday, April 29, 2011
NEW THIS MEETING! AMCP is excited to debut its new Product Theaters. Located in the busy Showcase Exhibit Hall, Product Theaters will provide an opportunity for attendees to hear late-breaking information about new drug therapies, technologies, and a wealth of products and services impacting managed care pharmacy professionals right now.
Designed to complement the more informal discussions that often take place in exhibit booths, the Product Theaters will provide a structured focus for participants to gain information on specific products, therapeutic areas and/or disease states in the presentations provided by a company designated presenter. Pharmacists and other health care professionals will gain an immediate takeaway with knowledge they can incorporate into their practices in the most appropriate way.
There will be eight (8) different and exciting Product Theater presentations held during the Annual Showcase during regular exhibit hours. AMCP encourages attendees to take advantage of this unique opportunity to engage with manufacturers and other vendors on the leading edge of the profession.
Visit AMCP’s website for a list of Product Theaters and presentation times.
**Susan Dentzer**

**Editor-in-Chief, Health Affairs**

Thursday, April 28, 2011, 1:00 pm–2:30 pm

AMCP’s 23rd Annual Meeting and Showcase will feature a special Health Care Reform Implementation Issues Track designed to take you through everything you need to know regarding the new health care reform law, its implementation, and impact on managed care pharmacy. As part of this focus, the Academy is proud to present Susan Dentzer, editor-in-chief of *Health Affairs*, as the keynote speaker of Thursday’s General Session.

Widely recognized as one of the nation’s top health care analysts, Dentzer will bring conference attendees up to date on reform issues of importance to managed care pharmacy, including programs and initiatives focusing on quality, payment reform, care delivery, coverage requirements, comparative effectiveness research, expedited approval of biosimilars, efforts to combat fraud and abuse and key changes in Medicaid and Medicare Parts C and D. She will also address the status of efforts to repeal and defund the law and pending court cases challenging the law, including the constitutionality of its “individual mandate” requirement.

As editor-in-chief of *Health Affairs* since 2009, Dentzer oversees the content and direction of the nation’s leading journal on health policy. She was an on-air correspondent with PBS’s *The NewsHour with Jim Lehrer* for 10 years, where she led a unit dedicated to providing in depth coverage of health care, health policy and Social Security. Prior to joining *The NewsHour* in 1998, Dentzer was chief economics correspondent and economics columnist for *U.S. News and World Report* and a senior writer at *Newsweek*. Dentzer’s work in television includes appearances as a regular analyst or commentator on ABC’s *Nightline*, CNN and The McLaughlin Group. Dentzer is also an elected member of the Institute of Medicine (IOM).

The winner of many distinguished journalism awards, Dentzer is recognized for her ability to dissect complex issues and clearly explain the practical impact they hold for a variety of stakeholders. This is one General Session all health care professionals cannot afford to miss.

*Sponsored by Johnson & Johnson Health Care Companies.*

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**Jerry Linenger**

**Astronaut and Hero**

Friday, April 29, 2011, 8:30 am–10:00 am

The Academy is proud to announce that Captain Jerry Linenger, a retired United States Navy flight surgeon and NASA astronaut, will be the keynote speaker at the Friday, April 29 General Session of AMCP’s 23rd Annual Meeting & Showcase in Minneapolis, Minn.

A naval academy graduate, Linenger holds doctorates in both medicine and research methodology, as well as dual masters degrees in policy and systems management. He has also been awarded three honorary doctorate degrees in science.

Linenger will keep conference attendees spellbound with tales of his harrowing experiences in space.

During what has been reported to be one of the most dangerous and dramatic missions in space history, Linenger spent nearly five months aboard the Russian space station *Mir*. He faced numerous life-threatening events, including an out-of-control fire, repeated failure of critical life-support systems, a near-collision between the space station and an incoming re-supply spacecraft and computer failures that sent the space station tumbling uncontrollably through space.

In spite of these challenges, Linenger and his two Russian crewmates accomplished all mission goals: shuttle docking, space walking, a *Soyuz* fly around and all 120 of the science experiments. Upon completing the mission, he logged 50 million miles and held the endurance record for the longest time in space for an American man. In 1998, NASA awarded Linenger the Distinguished Service Medal, the highest award conferred by NASA, citing his courage and outstanding service to our country.

Linenger is author of the books *Off the Planet*, which chronicles his time in space; and *Letters from Mir: An Astronauts Letters to His Son*. He has appeared in numerous documentaries on *Discovery, Nova, History Channel, PBS* and *National Geographic Television*, and is seen frequently on NBC’s *Today, Nightly News, MSNBC*; as well as on various CBS, CNN, PBS and Fox news shows.
Minneapolis

Metro Minneapolis/Saint Paul leads the nation in developing and manufacturing medical devices and equipment.

– Business Facilities Magazine

Minneapolis’ name was derived from a combination of Sioux and Greek words meaning “city of waters.” No name could suit the area better — 22 lakes exist within the city limits.

Metro Minneapolis/Saint Paul leads the nation in developing and manufacturing medical devices and equipment.

– Business Facilities Magazine

A statue of Mary Tyler Moore stands at the corner of 7th Street and Nicollet Mall, where she was shown in the opening credits of “The Mary Tyler Moore Show.”

The Mall of America is billed as “the nation’s largest fully enclosed retail and entertainment complex,” and is located in Bloomington, halfway between Minneapolis and St. Paul. To make things even better, clothes and grocery purchases in Minnesota carry no sales tax!

Minneapolis has 90,000 miles of shoreline, more than California, Florida and Hawaii combined.

Minneapolis’ famed skyway system connecting 52 blocks (nearly five miles) of downtown makes it possible to live, eat, work and shop without going outside.

The first open heart surgery and the first bone marrow transplant in the United States were done at the University of Minnesota.

Minnesota inventions include: Post-It Notes, Scotch Tape, SPAM lunch meat, Rollerblades, Wheaties Cereal, Bisquick, HMOs, the bundt pan, Tonka Toys, and the stapler.

The Twin Cities rank first nationwide for volunteering.

– Volunteering in America Report

www.amcp.org
REGISTER BY MARCH 25, 2011 TO RECEIVE EARLY BIRD FEES.

Full registration fees must accompany this form for registration to be processed. Confirmations will be sent to all confirmed participants. If an email address is provided, confirmations will be sent via email. Questions? Call Experient at (800) 974-3084 or (847) 996-5876.

ATTENDEE INFORMATION (required)

FIRST NAME ___________________________ LAST NAME ___________________________

MY AMCP MEMBERSHIP NUMBER [IF APPLICABLE] ___________ TITLE ___________________________

COMPANY ___________________________

ADDRESS 1 ___________________________

ADDRESS 2 ___________________________

CITY ___________________________ STATE ___________ ZIP CODE ___________

REGISTRANT’S TELEPHONE ___________________________ FAX ___________________________

REGISTRANT’S EMAIL ADDRESS ___________________________

ADMINISTRATIVE ASSISTANT’S EMAIL ADDRESS (OPTIONAL) ___________________________

EMERGENCY CONTACT AND TELEPHONE NUMBER __________________________

REGISTRATION FEES/CATEGORIES (please check the appropriate circle below)

- Health Care Practitioner Member (physicians/nurses) $440 $210 $545 $315
- Pharmacists Member (licensed pharmacists) $440 $210 $545 $315
- Associate Member (non-physicians/physicians/nurses) $650 $315 $750 $410
- Government Employee (AMCP member) $345 $195 $450 $300
- Government Employee (non-member pharmacists/physicians/nurses)** $585 $243 $690 $540
- Government Employee (non-member non-pharmacists/physicians/nurses)** $785 $365 $890 $740
- Non-Member $890 $455 $990 $560
- Student Pharmacist Member $40 N/A $40 N/A
- Resident/Fellow/Graduate Member $80 N/A $80 N/A
- Student Pharmacist Non-Member $60 N/A $60 N/A
- Press N/A N/A N/A N/A
- Showcase Only (excludes lunch) $50 per day Wed Thurs Fri

* If registering for one day, please indicate which day you will be attending: Wed Thurs Fri
** Registration provides a one-year AMCP membership (Government Employees only).

METHOD OF PAYMENT

- Check made payable to Experient/AMCP for $__________ (in U.S. funds drawn on a U.S. bank)
- Charge my credit card □ Visa □ MasterCard □ American Express □ Discover

CARD NUMBER ___________________________ EXPIRATION DATE (MONTH/YEAR) ____________________________

CARDHOLDER'S NAME (AS IT APPEARS ON YOUR CARD) ___________________________

CARDHOLDER'S SIGNATURE ___________________________

II. Which of the following best describes your employer? (check one)

- Association 2A □ Other 2N □
- Claims Processor 2B □ Medical Education 2O □
- College/University 2C □ Med/Physician Group 2P □
- Community Service Provider 2D □ Not Employed/Retired 2Q □
- Consulting Firm 2E □ PBMC/Pharm Mail Service 2R □
- Government/Military 2F □ Government/Pharm Management/PSAO 2S □
- HMO/PPO/Health Plan/PHS 2G □
- Home Care 2H □
- Hospital 2I □
- Information Management 2J □ Press 2L □
- Legal/Advertising 2K □ Professional Services 2M □
- Retail Pharmacy 2V □ Spec Pharmacy 2N □
- Hospital 2W □ Wholesale 2O □
- Mail Service Only 2P □

III. Which of the following best describes your job function(s)? (check one)

- Medical Affairs 3A □
- Marketing/Sales 3L □
- Pharmacy Consultant 3F □
- Pharmacy Director 3G □
- Pharmacy Manager 3H □
- Pharmacist 3I □
- President/CEO 3J □
- Patient Services 3K □
- Pharmacy/Pharmacist 3N □
- Pharmacy/Pharmacist 3M □
- Pharmacy Manager 3O □
- Other 3P □
- Other 3Q □
- Other 3R □
- Other 3S □
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- Other 7Z □
- Other 8A □

IV. Are you a pharmacist? Yes 8A □

V. Are you a student? Yes 8B □

VI. Are you a government/military employee? Yes 8C □

VII. Your reason for attending AMCP’s national meetings? (please choose all that apply)

- Obtain Continuing Education Credits 7A □
- Enhance Knowledge and Skills 7B □
- Opportunity for Networking 7C □
- Develop Personal and Leadership Skills 7D □

VIII. Is this your first AMCP meeting? Yes 8A □

To be returned to:

Experient/AMCP
847/996-5041
568 Atrium Drive, Vernon Hills, IL 60061-1731

Submission of this form indicates your acceptance of the following registration terms: Cancellation of participant registration must be requested in writing and must be received on or before Friday, March 25, 2011. A $150 administrative fee will be assessed on all cancellations. No cancellations/refund requests will be granted after 5:00 pm CST, Friday, March 25, 2011. Registration substitutions will be accepted with written notification from the original registrant. An administrative fee of $30 (other fees may apply) will be assessed. Only one substitution per registrant is allowed. No registration transfers to other AMCP national meetings. Note: A valid photo ID must be presented during registration check-in to obtain your badge and meeting materials. For government registrants, this should be a government-issued employee ID; for student registrants, this should be a school-issued student ID.
ATTENDEE INFORMATION (required)

FIRST NAME
LAST NAME

TITLE

COMPANY

ADDRESS 1

ADDRESS 2

CITY
STATE
ZIP CODE

REGISTRANT’S TELEPHONE
TAX

MAIL: Experient/AMCP  I  568 Atrium Drive  I  Vernon Hills, IL  60061-1731

INTERNET  ■ Make your hotel reservations online through the AMCP website at www.amcp.org. A credit card deposit is required to confirm your hotel reservation. See ‘Method of Payment’ below.

FAX  ■ When payment is by credit card, you may complete this form and fax it to Experient. All arrangements will be confirmed in writing. The fax numbers are: 800/521-6017 or 847/996-5401. A credit card room deposit equal to one night’s stay is required to confirm your hotel reservation if you are also registered for the meeting. Otherwise, alternate policies apply (see ‘Important Housing Notes’ below). Please note that your credit card will be charged when this form is submitted to Experient.

MAIL  ■ Simply complete this form and return it to Experient with the appropriate room deposit, or credit card to be charged. See ‘Method of Payment’ below. Please note that your credit card will be charged when this form is submitted to confirm your room reservation. All arrangements will be confirmed in writing. If an email address is provided, confirmations will be sent via email.

MAILING ADDRESS
ADDRESSEE
COMPANY
TITEL
ADMINISTRATIVE ASSISTANT’S EMAIL ADDRESS (OPTIONAL)

ATTENDEE INFORMATION

HOTEL INFORMATION

Westin Minneapolis ...............................................  $185 single/double occupancy
Hyatt Regency Minneapolis  .......................................  $190 single/double occupancy
Millennium Hotel Minneapolis  ....................................  $180 single/double occupancy
Hilton Minneapolis  ...............................................  $200 single /$210 double occupancy

Arrival Date: April _______ , 2011 Departure Date: April _______ , 2011

Occupancy of Room:  (please check one)
☐ Single  ☐ Double  ☐ Other_____

ADA Requests: (please check all that apply)
☐ Mobile  ☐ Audio  ☐ Visual

Special Requests: [Based on availability. Special requests will be made on your behalf, but cannot be guaranteed. Non-smoking room, double/queen beds, cribs, etc.]

METHOD OF PAYMENT  (All reservations require a room deposit, including tax, equal to one night’s stay if you are also registered for the meeting.)

☐ Check made payable to Experient/AMCP for $ ________ (in U.S. funds drawn on a U.S. bank)
☐ Charge my credit card  ☐ Visa  ☐ MasterCard  ☐ American Express  ☐ Discover

CARD NUMBER
EXPIRATION DATE (MONTH/YEAR)

CAREHOLDER PRINTED NAME (AS IT APPEARS ON YOUR CARD)

CAREHOLDER SIGNATURE

IMPORTANT HOUSING NOTES

Submission of this form indicates your acceptance of the following housing terms:

• All reservations require a room deposit, including tax, equal to one night’s stay if you are also registered for the meeting. (Other policies apply if you want to book housing and you are not registered for the meeting. See below.) Please note that your credit card will be charged when this form is submitted to confirm your room reservation.

• In the event that you decide to depart earlier than confirmed at the time you check-in, you will be charged a $50–$100 early departure fee by the hotel.

• NEW! If you want to book housing at one of AMCP’s contracted hotels and you are not registered for the meeting, it is required that full prepayment of all room nights be made in advance with NO refunds.

• All new reservations should be made directly with Experient. Please contact Experient for reservation changes, cancellations or new reservations (based on availability) until 5:00 pm CST Thursday, April 7, 2011. You may not contact hotels directly for all reservation needs starting Wednesday, April 13, 2011. Room cancellations must occur by Thursday, April 7, 2011. Failure to cancel within the appropriate time frame will result in forfeiture of your entire room deposit.

• When cancelling a reservation by telephone with the hotel, record the date, cancellation number, and the name of the person accepting the cancellation.

Please print or type. If an email address is provided, confirmations will be sent via email.

HOTEL INFORMATION

Hilton Minneapolis ...............................................  $200 single/$210 double occupancy
Hyatt Regency Minneapolis  .......................................  $190 single/double occupancy
Millennium Hotel Minneapolis  ....................................  $180 single/double occupancy
Westin Minneapolis ...............................................  $185 single/double occupancy

Occupancy of Room:  (please check one)
☐ Single  ☐ Double  ☐ Other_____

ADA Requests: (please check all that apply)
☐ Mobile  ☐ Audio  ☐ Visual

Special Requests: [Based on availability. Special requests will be made on your behalf, but cannot be guaranteed. Non-smoking room, double/queen beds, cribs, etc.]

Method of Payment

Check made payable to Experient/AMCP for $ ________ (in U.S. funds drawn on a U.S. bank)

Charge my credit card  ☐ Visa  ☐ MasterCard  ☐ American Express  ☐ Discover

Card number
Expiration date (month/year)

Careholder printed name (as it appears on your card)

Careholder signature

Please print or type and return one form per room. You may duplicate this form.

INTERNET  ■ Make your hotel reservations online through the AMCP website at www.amcp.org. A credit card deposit is required to confirm your hotel reservation. See ‘Method of Payment’ below.

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MAIL: Experient/AMCP  I  568 Atrium Drive  I  Vernon Hills, IL  60061-1731

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• All new reservations should be made directly with Experient. Please contact Experient for reservation changes, cancellations or new reservations (based on availability) until 5:00 pm CST Thursday, April 7, 2011. You may not contact hotels directly for all reservation needs starting Wednesday, April 13, 2011. Room cancellations must occur by Thursday, April 7, 2011. Failure to cancel within the appropriate time frame will result in forfeiture of your entire room deposit.

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